



CROWN
COLLEGE

BRAND COLORS | V 3.0 8132020

Primary Purple

PMS 2597
RGB 92 6 140
HEX 5C068C
CMYK 80 99 0 0

Secondary Purple

PMS 2627
RGB 60 16 83
HEX 3C1053
CMYK 85 100 6 38

Light Gray

PMS Cool Gray 4
RGB 187 188 188
HEX BBBCBC
CMYK 12 9 8 23

Dark gray is the preferred color for body text.

Dark Gray

PMS Cool Gray 10
RGB 99 102 106
HEX 63666A
CMYK 40 30 20 66

Black

PMS Black 6
RGB 16 24 32
HEX 101820
CMYK 100 79 44 93

Blue

PMS 2995
RGB 0 177 226
HEX 00B1E2
CMYK 79 3 0 0

Rubine

PMS Rubine Red
RGB 206 0 88
HEX CE0050
CMYK 0 100 22 3

Yellow

PMS 7548
RGB 155 198 0
HEX FFC600
CMYK 0 11 100 0

Sandstone

PMS 466
RGB 198 170 118
HEX C6AA76
CMYK 13 25 52 6